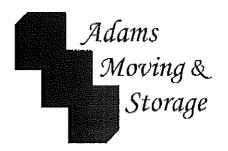
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Submitted by: Address: Composition Com				
Other: Request to Comment				
INDUSTRY (Check one)		NATURE OF ACTION (Check all that apply)		
Blectric Blectric/Gas Blectric/Gas Blectric/Gas Blectric/Water Blectric/Water/Telecom. Blectric/Water/Telecom. Blectric/Water/Sewer Gas Railroad Sewer Telecommunications Transportation Water Water/Sewer Administrative Matter Other:	Affidavit Agreement Answer Appellate Review Application Brief Certificate Comments Complaint Consent Order Discovery Exhibit Expedited Consideration Interconnection Agreement	•	Request Request for Certificatio Request for Investigation Resale Agreement Resale Amendment Reservation Letter Response Response Response to Discovery Return to Petition Stipulation Subposna Tariff Other:	
	Late-Filed Exhibit	Report		



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Moving You with Pride and Integrity

January 30, 2008

The Public Service Commission Attn; Docketing Department 101 Executive Central Columbia, SC 29210

Docket Number 2007-421-T



Dear Commissioners:

The purpose of this letter is to go on record addressing the Max Rate Tariff issue before the PSC.

At first glance this may seem like an "easy" method for administrating tariffs; however I would like to point out a couple of draw backs. Consumers will pressure the market downward determining the price (free market approach). Movers will resort to pricing their services far below cost. Financially strapped movers, trying to stay afloat, have no choice but to let business practices deteriorate; claim payments lack timeliness, insurance coverage lapse, shipments are held hostage to squeeze more money out of customers, etc. Having the ability to price their services artificially low to "chase cash" during periods when business is off jeopardizing their 'Fit Will and Able' status. The industry sees a great deal of this with Interstate Carriers and can quantify the increase in consumer complaints.

These activities rarely occur under the current SC regulations. Our system allows movers to price our products competitively while justifying our rates with the Public Service Commission. Cost drivers such as fuel, insurance, employee benefits, and workers' compensation pressures combined with a sluggish economy make this the wrong time for a change.

The public has many good choices as it stands. Tariff choices with set pricing are the goal of some pending Federal regulation changes. Each carrier will file on their own vs. a standard industry wide rate. SC remains on the forefront of this issue.









If the State of South Carolina implements a Max Tariff Rate, Movers will discriminate geographically, only servicing those communities that are lucrative and cost effective. They will use pricing to discriminate, which I believe does not serve the public good.

The goal of regulation is to provide safe, secure services to the public, insuring the quality of business practices within the industry. A Max Rate Tariff system eliminates the regulation of pricing and lets the market dictate. A service will not be done to the community or the industry, an industry which currently enjoys an above average reputation when compared to the States of FL, NY, and CA. South Carolina can also avoid the reorganization of the State's Moving Industry experienced by GA and NC. Please do not try to fix something that is not broken.

Thank You for the opportunity to comment.

2000 Respectfully submitted,

E. Al Adams President

VIA Fax -DRS - 763-680 1 PSC - 894 5199 5246